Rules

The Irish Audio Awards 2026—27



Radiocentre Ireland

Rules, Terms and Conditions

By entering the Irish Audio Awards, entrants agree to be bound, and abide, by the following rules. The Irish Audio Awards (“we”) may vary the rules from year to year, in which case the variation will take effect from the date of publication of the new rules on the Irish Audio Awards website. We have absolute discretion to determine the application of the rules or to resolve any ambiguity in them as we see fit.

1	We may, in our absolute discretion, at any time, refuse or withdraw entries which, in our reasonable opinion: breach applicable laws, regulations, or industry recognised codes of practice. Offend national sentiments, religious sentiments, or public taste; do not meet the eligibility requirements; or in any other way conflict with the rules.
2	Entries must have been aired or published between 01.01.2026 and 22.01.2027.
3	Entries must have been created for use in commercial advertising.
4	No conceptual work will be accepted, with the exception of the speculative category.
5	We reserve the right to seek written proof from the commissioner that work submitted for judging in the Irish Audio Awards was aired specifically as an advertising communication between the above dates.
6	The final closing date will be strict for all entrants.
7	We will not enter into correspondence about entries.
8	The jurors’ decision is final. The jury reserves the right not to make an award in a category if they feel none is deserved.
9	Lobbying will disqualify the entrant.
10	The Irish Audio Awards is not permitted to interfere with the judging procedure, and all entered work that receives an award is at the absolute discretion of the jury.
11	If the same piece of work is entered by two different entrants into the same category, the entry whose claim the Irish Audio Awards deems stronger will remain. The other entry will be removed from competition.
12	It is the responsibility of entrants to ensure they have the appropriate permission to enter work into a given caegory.
13	We reserve the right to determine, at our absolute discretion, whether the rules have been complied with. If we have a concern that the entrant may have breached the rules, we will invite them to explain any mitigating facts or circumstances. If we find the rules have been breached, we have the right to disqualify the relevant entry.
14	Entrants should not: (a) bring the awards into disrepute; or (b) do anything which could be prejudicial to the image and/or reputation of the Irish Audio Awards. Where we, in our absolute discretion, consider that the entrant has not complied with this clause, we may withdraw their entry or revoke their award.