
Entry Guidelines

The Irish Audio Awards 2022—23



Timeframe for Publishing

The Irish Audio Awards will accept work created between the 1st of January 2021 and the 1st of February 2023.

Entry Criteria

Work entered into the Irish Audio Awards, with the exception of the speculative category, must have been real commissioned work created by creatives working in Ireland, and must have aired for the first time within the aforementioned dates.

Companies or the individual creatives are welcome to enter. It is the responsibility of the individual or the company entering to ensure they have the relevant permission to enter. Please see category listings for further information.

While case studies dealing with the piece itself are permitted, other work from a given campaign should not be entered and the Irish Audio Awards reserves the right to remove such files.

Please upload actual audio files as opposed to links to audio files hosted elsewhere.

Judging Criteria

The Irish Audio Awards were established to reward creativity and craft. With excellence in mind, the winner in each category will embody the following:

Creativity — the highest level of originality and creativity of the idea or method of execution.

Quality — exceptional craft in the execution of the piece.

Relevancy — the most insightful and appropriate in its context.

Award Levels

The Irish Audio Awards has three levels to which it awards these levels are defined below.

Shortlist

3 entries are shortlisted in each category. These are among the best, most creative and most innovative in their respective categories.

Category Winner

The entry deemed to be the best in its category, which raises the standards of Audio in Ireland will win. Each category winner will be awarded an Irish Audio Awards trophy and their achievement will be promoted by the Irish Audio Awards. The creative team (or craftsperson in such categories) associated with the award winning piece will receive a monetary reward for their contribution to creativity in Irish Audio.

Grand Prix Winner

This award will be given from among each of the category winners and is an example of the most excellent piece of audio creative in Ireland entered in a given year. This piece will raise the standard of Irish Audio creative nationally and internationally. The Grand Prix winner will also receive a special trophy and will be further promoted in communications for their significant achievement. The creative team (or craftsperson in such categories) will also receive a monetary reward in recognition of their exceptional contribution to creativity in Irish Audio.

Entering the Awards

Below are the various stages that will need to be completed when entering the Irish Audio Awards 2023. Please contact info@irishaudioawards.ie with any queries you may have.

Stage 1

Provide the basic information about your entry. Identifying is for Irish Audio Awards and will not be available for judges. Ensure all of the relevant fields in the entry form are completed including; Entry name, chosen category, company or agency name, the client for whom the work was created and the product or service for which the work was produced.

Stage 2

Here you may enter a brief description of your entry. This is optional, but a succinct description can make judging an entry much easier for the jury. Please don't include any identifying information about yourself or your company in your description. After reading the terms and conditions, tick 'I agree to the terms and conditions.' Rules, terms and conditions for the Irish Audio Awards can be found on our website.

Stage 3

Please upload attachments of your entry as either mp3 files or wav files for judging.